## The 2024 Survey on Smoking and Drinking Situation of Population

The 2024 Survey on Smoking and Drinking Situation of Population in Thailand shows a clearly different trend when compared to the results of the previous survey (Population Health Behavior Survey 2021) reveals a distinctly different trend. The number of smokers has decreased to 9.8 million, accounting for 16.5% of the population. In contrast, alcohol consumption is increasing, with 20.9 million individuals consuming alcohol, representing 35.2% of the population.



9.8 million people

(16.5%)

9.5 million people

(33.5%)



Factory-made cigarettes / Cigarettes

12.6%

Hand-rolled cigarettes, including "Khiyo"

8.8%

1.5%

**Electronic** cigarettes

> Others, such as waterpipe tobacco / Hookah, pipe, cigar, etc.

> > 0.2%

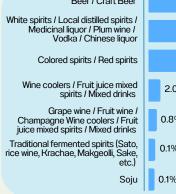
Northern Smoking 15.0% Drinking 42.1% Smoking **17.9**% Drinking 43.4% Central **Eastern** Smoking **14.2**% moking **15.8**% Drinking **35.6**% Drinking 31.7% Bangkok Metropolis Smoking 14.5% Drinking 32.9% Southern Border Smoking **22.0**% Smoking **22.2%**Drinking **23.2%** 

The number of people who drink alcohol

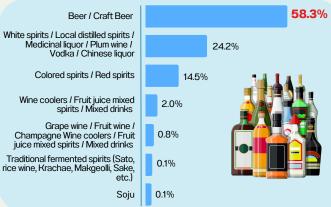


15.7 million people (55.7%)





Drinking 4.5%









20.9 million

people

(35.2%)











